

EXHIBIT C**Public Benefit Programs**

POLAR ICE shall establish public benefit programs, including but not limited to making the Facility available to Pasadena Unified School District and other local area schools, Pasadena City College and local non-profit organizations serving the Pasadena community, to maximize participation in rink programs by persons unable to afford such opportunities. POLAR ICE will offer programs and access to all levels of facility programs to individuals who meet income standards as established by the City. Program assistance will be provided to participants in activities appropriate to individual needs and available funds based on criteria established by the City and POLAR ICE.

POLAR ICE shall work with City to establish a fund annually during the term of this agreement for community service assistance/benefit to Pasadena residents and Pasadena Unified School District students from limited income households, including the goal of raising, through third parties, \$25,000 per year in scholarships (either full or partial fee reductions for skating school and/or in-house hockey program membership). The value of the scholarship and community service assistance shall be calculated based on usual and customary charges POLAR ICE receives for such services.

Priority shall be granted to Pasadena residents, and to groups, leagues, and teams with at least 60% membership who live or work in Pasadena or attend Pasadena Unified School District schools.

POLAR ICE shall extend discounts to City of Pasadena residents for:

- \$1.00 off public skating session fee
- 10% discount on "Learn to Skate" and "Learn to Play Hockey" programs
- 10% discount on Birthday Parties.

All discounts shall be reviewed and mutually agreed upon with the City of Pasadena Human Services and Recreation Department on an annual basis on or before June 1 of each year, but in no event shall a discount exceed ten percent (10%) of the applicable fee. The agreed upon discounts shall be for the period September 1 through August 31 each year.

POLAR ICE shall permit the City of Pasadena Human Services and Recreation Department the use of up to 1.0 hours per day on Monday and Friday on one sheet of ice during the hours of 4:00 pm to 5:00 pm for its recreation program at no charge to City of Pasadena. The weekly allowance of hours shall not be cumulative and shall not carry over to the following week. City of Pasadena and POLAR ICE shall mutually agree on the schedule for such use by City of Pasadena. POLAR ICE will provide, at no cost, a POLAR ICE Professional for Learn to Skate and Learn to Play Hockey on-ice instruction.

The estimated value of the Public Benefit program for Year One is projected (as of 2009) at \$138,437. Subsequent years will maintain a similar level of commitment, increasing at no less than the annual CPI.