

EXHIBIT A

The Kings agrees to provide POLAR the following during the Term:

1. The Kings will conduct a minimum of two (2) clinics per calendar year, which clinics shall involve active or alumni KINGS or other players as determined by the Kings; two (2) clinics by Kings coaching staff per calendar year; and a three (3) day summer hockey camp organized by the Kings. The exact dates and times of clinics and camps to be mutually agreed upon by the Parties. KINGS shall be permitted to charge a reasonable fee for clinic and camps participants in order to offset costs associated with such camps and clinics.
2. The Kings will provide to the Facility at least one promotional announcement during a home game at the STAPLES Center, exposure on KINGS website (as agreed by the parties) including a link to Facility website. ; and
3. Kings agree that during the Term of this Agreement it shall not license its Kings Marks to another public ice rink within a 12-mile radius of the Facility for the purposes of allowing such rink to promote its affiliation with the Kings.